



***The Soul of a Horse* Hits Best Seller List!**

The Soul of a Horse: Life Lessons from the Herd Hits #4 in Dallas

Joe Camp's *The Soul of a Horse: Life Lessons from the Herd* climbed all the way to the #4 slot on Dallas Morning News' Hardcover Nonfiction Best Seller list). The book published by Random House/Harmony Books in May of this year is in its fourth printing, the largest since publication according to Harmony, and has been climbing in sales steadily since publication.

"Reader and critic reviews have been just incredible," said Camp, "and it's so fitting that our first entry onto the best seller lists is back in Dallas where our Benji movies began."

Camp is the creator of the canine superstar Benji and the writer-director of all 5 Benji films and numerous television programs. But lately Camp's attention has been on horses. Barely three years ago he and his wife Kathleen acquired their first three horses, almost by accident, and in attempting to learn how to keep and care for them they found themselves in the middle of a most controversial journey, that led to the book, which is now changing the way people think about horses everywhere. And changing the way people think about themselves. The lessons the Camps have learned from their horses are being applied by teachers in their classrooms, parents in their homes, and corporate heads wanting to improve their leadership skills.

"My head is swirling," Camp said. "I can't believe yet another dream is really coming true. I feel so blessed. Like Benji, *The Soul of a Horse* is turning into the little book that could."

Camp and his wife Kathleen live with their two cats, three kids, four dogs and five horses in Valley Center CA.

For more information contact:

Nancy Garrett
nancy@thesoulofahorse.com

Lynn Pittman
lynpittman@cox.net